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We see self-promotion everywhere--on social media platforms, billboards or even in conversations. Learn the definition of self-promotion, examples, downsides, and best practices in this lesson. David Myers' bestselling Psychology has reached a wider audience of students and instructors with each new edition. Myers and his team lead the field in being attuned to psychology's research and the needs of the instructors and students in the course today. Thursday, March 14 2019. Nurses, We Want to Hear your Story! by Springer Publishing Springer Publishing has recently launched NursesGetCertified.com to help future nurses find success in their certification goals and would like to extend to you the opportunity to be a part of it. Fundamentals of Anatomy & Physiology helps students succeed in the challenging A&P course with an easy-to-understand narrative, precise visuals, and steadfast accuracy. With the 11th Edition, the author team draws from recent research exploring how students use and digest visual information to help students use art more effectively to learn A&P.