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How to Write a KILLER LinkedIn Profile And 18 Mistakes to Avoid wanda. ... Top 10 LinkedIn Profile Mistakes To Avoid ... LinkedIn Headline Tips - How To Write A Good LinkedIn Headline ...The book has tons of useful tips on how and why some tuneups works and others don't. If you want to get your profile to the all-star level and improve your LinkedIn social selling index, follow the tips Brenda Bernstein shares in her well-written book "How to Write a KILLER LinkedIn Profile.Community Reviews. How to Write a KILLER LinkedIn Profile... And 18 Mistakes to Avoid contains a wealth of information. The author does a great job of pointing out mistakes that many job seekers and recruiters make with their LinkedIn profile. She then goes on to describe the problem, how you can fix it, and results to expect if you do.How to Write a KILLER LinkedIn Profile... And 18 Mistakes to Avoid Already a #1 Amazon best-selling e-book, this LinkedIn “bible” offers 18 detailed strategies and writing tips PLUS 7 Bonus tips that will teach you how to get found on LinkedIn, and how to keep people reading after they find you.