

Download How To Survive The Titanic Or The Sinking Of J Bruce Ismay

Joseph Bruce Ismay (/ ʒ ? m e ? /; 12 December 1862 – 17 October 1937) was an English businessman who served as chairman and managing director of the White Star Line. In 1912, he came to international attention as the highest-ranking White Star official to survive the sinking of the company's brand new flagship RMS Titanic, for which he was subject to severe criticism. Mr Joseph Bruce Ismay was born at Crosby, near Liverpool on 12 December 1862. He was the eldest son of Thomas Henry Ismay and Margaret Bruce (daughter of Luke Bruce). At 1.45am. on April 15, 1912, an hour and a half after the Titanic hit the iceberg, J Bruce Ismay, president of the company that built the ship, jumped into one of the last lifeboats to leave on ... The immediate cause of RMS Titanic's demise was a collision with an iceberg that caused the ocean liner to sink on April 14–15, 1912. While the ship could reportedly stay afloat if as many as 4 of its 16 compartments were breached, the impact had affected at least 5 compartments.